

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 9/12
Estimate Number	4507

Invoice #	163925-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/18/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	163925
Alt Order #	08253787
Deal #	
Order Flight	09/12/16 - 09/18/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News 6-7a	6a-7a								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
					09/12/16 to 09/18/16	5x	MTWTF--				
	WRAL			Tu	09/13/16	:30	6:11 AM	PM16-149TH	\$450.00		2
	WRAL			W	09/14/16	:30	5:58 AM	PM16-137TH	\$450.00		4
	WRAL			W	09/14/16	:30	6:29 AM	PM16-137TH	\$450.00		3
	WRAL			Th	09/15/16	:30	6:44 AM	PM16-137TH	\$450.00		5
	WRAL			F	09/16/16	:30	6:52 AM	PM16-137TH	\$450.00		1
2	WRAL	Today Show	7-9a								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
					09/12/16 to 09/18/16	5x	MTWTF--				
	WRAL			Tu	09/13/16	:30	7:21 AM	PM16-149TH	\$550.00		3
	WRAL			Tu	09/13/16	:30	8:45 AM	PM16-165TH	\$550.00		1
	WRAL			W	09/14/16	:30	7:29 AM	PM16-137TH	\$550.00		2
	WRAL			Th	09/15/16	:30	8:40 AM	PM16-137TH	\$550.00		5
	WRAL			F	09/16/16	:30	8:59 AM	PM16-137TH	\$550.00		4
3	WRAL	Today Show II	9a-10a								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
					09/12/16 to 09/18/16	5x	MTWTF--				
	WRAL			Tu	09/13/16	:30	9:54 AM	PM16-149TH	\$250.00		1
	WRAL			W	09/14/16	:00			\$250.00	See MG 20.6,20.7,20.8,20.9,20.10,20	4
	WRAL			Th	09/15/16	:30	9:29 AM	PM16-137TH	\$250.00		2
	WRAL			F	09/16/16	:00			\$250.00	See MG 20.6,20.7,20.8,20.9,20.10,20	5
	WRAL			F	09/16/16	:30	9:55 AM	PM16-137TH	\$250.00		3
5	WRAL	Saturday Today- 2 Hours	8a-930a								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
					09/12/16 to 09/18/16	2x	-----2-				
	WRAL			Sa	09/17/16	:30	8:24 AM	PM16-137TH	\$400.00		1
	WRAL			Sa	09/17/16	:30	9:30 AM	PM16-137TH	\$400.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRAL	WRAL News Sunday	7a-9a								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
					09/12/16 to 09/18/16	1x	-----1				
	WRAL			Su	09/18/16	:30	7:18 AM	PM16-137TH	\$150.00		1
7	WRAL	Meet The Press	10-11a								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
					09/12/16 to 09/18/16	1x	-----1				
	WRAL			Su	09/18/16	:00			\$200.00	Credited	1
8	WRAL	WRAL Noon News	12-1p								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
					09/12/16 to 09/18/16	5x	MTWTF--				
	WRAL			Tu	09/13/16	:30	12:10 PM	PM16-149TH	\$350.00		1
	WRAL			W	09/14/16	:30	12:54 PM	PM16-137TH	\$350.00		5
	WRAL			Th	09/15/16	:30	12:22 PM	PM16-137TH	\$350.00		3
	WRAL			Th	09/15/16	:30	12:58 PM	PM16-137TH	\$350.00		2
	WRAL			F	09/16/16	:30	12:51 PM	PM16-137TH	\$350.00		4
9	WRAL	Dr. Phil	3-4p								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
					09/12/16 to 09/18/16	5x	MTWTF--				
	WRAL			Tu	09/13/16	:30	3:16 PM	PM16-149TH	\$125.00		5
	WRAL			W	09/14/16	:30	3:54 PM	PM16-137TH	\$125.00		2
	WRAL			Th	09/15/16	:30	3:13 PM	PM16-137TH	\$125.00		4
	WRAL			Th	09/15/16	:30	3:33 PM	PM16-137TH	\$125.00		1
	WRAL			F	09/16/16	:30	3:38 PM	PM16-137TH	\$125.00		3
10	WRAL	WRAL 4p News	4-5p								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
					09/12/16 to 09/18/16	5x	MTWTF--				
	WRAL			Tu	09/13/16	:30	4:24 PM	PM16-165TH	\$125.00		1
	WRAL			Tu	09/13/16	:30	4:39 PM	PM16-149TH	\$125.00		3

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Estimate Number	4507

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Invoice Month	September 2016
Invoice Period	08/29/16 - 09/18/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	163925
Alt Order #	08253787
Deal #	
Order Flight	09/12/16 - 09/18/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRAL	WRAL 4p News	4-5p								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
	WRAL			W	09/14/16	:30	4:44 PM	PM16-137TH	\$125.00		2
	WRAL			Th	09/15/16	:00			\$125.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11	4
	WRAL			F	09/16/16	:00			\$125.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11	5
11	WRAL	WRAL 5p News	5-530p								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
				09/12/16 to 09/18/16		3x	MTWTF--				
	WRAL			Tu	09/13/16	:30	5:28 PM	PM16-149TH	\$425.00		2
	WRAL			W	09/14/16	:30	5:27 PM	PM16-137TH	\$425.00		3
	WRAL			F	09/16/16	:30	5:21 PM	PM16-137TH	\$425.00		1
12	WRAL	WRAL 530p News	530-6p								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
				09/12/16 to 09/18/16		4x	MTWTF--				
	WRAL			Tu	09/13/16	:30	5:53 PM	PM16-149TH	\$400.00		4
	WRAL			W	09/14/16	:30	5:53 PM	PM16-137TH	\$400.00		2
	WRAL			Th	09/15/16	:30	5:43 PM	PM16-137TH	\$400.00		3
	WRAL			F	09/16/16	:30	5:43 PM	PM16-137TH	\$400.00		1
13	WRAL	WRAL 6p News	6p-6:30p								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
				09/12/16 to 09/18/16		4x	MTWTF--				
	WRAL			Tu	09/13/16	:30	6:22 PM	PM16-165TH	\$1,500.00		3
	WRAL			W	09/14/16	:30	6:29 PM	PM16-137TH	\$1,500.00		1
	WRAL			Th	09/15/16	:30	6:09 PM	PM16-137TH	\$1,500.00		4
	WRAL			F	09/16/16	:30	6:08 PM	PM16-137TH	\$1,500.00		2
14	WRAL	WRAL SAT 6pm News	6-630p								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
				09/12/16 to 09/18/16		1x	-----1-				
	WRAL			Sa	09/17/16	:30	6:08 PM	PM16-137TH	\$475.00		1

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Advertiser	Pat McCrory for Governor	Invoice #	163925-1
Product	MCCRORY 9/12	Invoice Date	09/25/16
Estimate Number	4507	Invoice Month	September 2016
		Invoice Period	08/29/16 - 09/18/16
Property	WRAL	Order #	163925
Account Executive	Cheryl Blair	Alt Order #	08253787
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	09/12/16 - 09/18/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling	CIA - Mark PAID	Product 1/2	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL	Inside Edition	7-730p								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
					09/12/16 to 09/18/16	4x	MTWTF--				
	WRAL			Tu	09/13/16	:30	7:14 PM	PM16-149TH	\$900.00		3
	WRAL			W	09/14/16	:30	7:22 PM	PM16-137TH	\$900.00		1
	WRAL			Th	09/15/16	:30	7:22 PM	PM16-137TH	\$900.00		2
	WRAL			F	09/16/16	:30	7:21 PM	PM16-137TH	\$900.00		4
16	WRAL	Late News	11-1135p								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
					09/12/16 to 09/18/16	4x	MTWTF--				
	WRAL			Tu	09/13/16	:30	11:30 PM	PM16-165TH	\$1,000.00		1
	WRAL			W	09/14/16	:30	11:13 PM	PM16-137TH	\$1,000.00		2
	WRAL			Th	09/15/16	:30	11:13 PM	PM16-137TH	\$1,000.00		4
	WRAL			F	09/16/16	:30	11:23 PM	PM16-137TH	\$1,000.00		3
17	WRAL	America Ninja Warrior MON	8-10P								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
					09/12/16 to 09/18/16	1x	1-----				
	WRAL			M	09/12/16	:00			\$600.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11	1
18	WRAL	Dateline Saturday 8-10p	8p-10p								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
					09/12/16 to 09/18/16	1x	-----1-				
	WRAL			Sa	09/17/16	:00			\$350.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11	1
19	WRAL	WRAL 5a News	5a-530a								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
					09/12/16 to 09/18/16	5x	MTWTF--				
	WRAL			M	09/12/16	:00			\$200.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11	4
	WRAL			Tu	09/13/16	:30	5:07 AM	PM16-149TH	\$200.00		5
	WRAL			W	09/14/16	:30	5:14 AM	PM16-137TH	\$200.00		2
	WRAL			Th	09/15/16	:30	5:25 AM	PM16-137TH	\$200.00		1

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Estimate Number	4507	Invoice Month	September 2016
		Invoice Period	08/29/16 - 09/18/16
Property	WRAL	Order #	163925
Account Executive	Cheryl Blair	Alt Order #	08253787
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	09/12/16 - 09/18/16
Billing Calendar	Broadcast	Agency Code	
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Special Handling	CIA - Mark PAID	Product 1/2	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WRAL	WRAL 5a News	5a-530a								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
	WRAL			F	09/16/16	:30	5:13 AM	PM16-137TH	\$200.00		3
20	WRAL	WRAL 530am News	530a-6a								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
					09/12/16 to 09/18/16	5x	MTWTF--				
	WRAL			M	09/12/16	:00			\$300.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11	2
	WRAL			Tu	09/13/16	:30	5:28 AM	PM16-165TH	\$300.00		1
	WRAL			W	09/14/16	:30	5:40 AM	PM16-137TH	\$300.00		3
	WRAL	WRAL 430A News	430a-5a	Th	09/15/16	:30	4:40 AM	PM16-137TH	\$150.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	20
	WRAL			Th	09/15/16	:30	5:44 AM	PM16-137TH	\$300.00		5
	WRAL	Today Show II	9a-10a	Th	09/15/16	:30	9:59 AM	PM16-137TH	\$450.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	9
	WRAL	Today Show III	10-11a	Th	09/15/16	:30	10:28 AM	PM16-137TH	\$400.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	24
	WRAL	Today Show III	10-11a	Th	09/15/16	:30	10:59 AM	PM16-137TH	\$400.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	8
	WRAL	WRAL 5p News	5p-530p	Th	09/15/16	:30	5:24 PM	PM16-137TH	\$1,000.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	22
	WRAL	WRAL 430A News	430a-5a	F	09/16/16	:30	4:45 AM	PM16-137TH	\$150.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	21
	WRAL			F	09/16/16	:30	5:43 AM	PM16-137TH	\$300.00		4
	WRAL	Today Show II	9a-10a	F	09/16/16	:30	9:58 AM	PM16-137TH	\$450.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	10
	WRAL	Today Show III	10-11a	F	09/16/16	:30	10:49 AM	PM16-137TH	\$400.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	7
	WRAL	Today Show III	10-11a	F	09/16/16	:30	10:59 AM	PM16-137TH	\$400.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	23
	WRAL	Friday Special	8-10p	F	09/16/16	:30	7:58 PM	PM16-137TH	\$400.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	6
	WRAL	ACC Football	1230-330p	Sa	09/17/16	:30	1:30 PM	PM16-137TH	\$500.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	14
	WRAL	ACC Football	1230-330p	Sa	09/17/16	:30	2:41 PM	PM16-137TH	\$500.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	15
	WRAL	NASCAR Xfinity	330-6p	Sa	09/17/16	:30	3:42 PM	PM16-137TH	\$700.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	17
	WRAL	NASCAR Xfinity	330-6p	Sa	09/17/16	:30	4:19 PM	PM16-137TH	\$700.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	16
	WRAL	Notre Dame Football	730-11p	Sa	09/17/16	:30	8:22 PM	PM16-137TH	\$400.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	11
	WRAL	Notre Dame Football	730-11p	Sa	09/17/16	:30	9:25 PM	PM16-137TH	\$400.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	13
	WRAL	Notre Dame Football	730-11p	Sa	09/17/16	:30	10:28 PM	PM16-137TH	\$400.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	12
	WRAL	Sunday Golf	12-130p	Su	09/18/16	:30	12:48 PM	PM16-137TH	\$200.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	19
	WRAL	Late News Airing Late	1135p-1205a	Su	09/18/16	:30	12:18 AM	PM16-137TH	\$375.00	MG for 29.1,3.4,21.1,10.4,10.5,21.5,1	18

LR Due To Football Game Runover

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Special Handling	CIA - Mark PAID	Product 1/2	
		Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WRAL	WRAL 530am News	530a-6a								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
21	WRAL	Today Show III	10-11a								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
				09/12/16 to 09/18/16		5x	MTWTF--				
	WRAL			M	09/12/16	:00			\$225.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11,20.12	1
	WRAL			Tu	09/13/16	:00			\$225.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11,20.12	2
	WRAL			W	09/14/16	:00			\$225.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11,20.12	4
	WRAL			Th	09/15/16	:00			\$225.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11,20.12	3
	WRAL			F	09/16/16	:00			\$225.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11,20.12	5
22	WRAL	Monday Hr 3	10-11p								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
				09/12/16 to 09/18/16		1x	1-----				
	WRAL			M	09/12/16	:00			\$800.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11,20.12	1
23	WRAL	America's Got Talent TUE	8-10P								
		Q4 CANDIDATE WINDOW CARD - CLASS 4									
				09/12/16 to 09/18/16		2x	-T-----				
	WRAL			Tu	09/13/16	:30	7:58 PM	PM16-149TH	\$750.00		2
	WRAL			Tu	09/13/16	:30	8:19 PM	PM16-149TH	\$750.00		1
24	WRAL	Tuesday Hr 3	10-11p								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
				09/12/16 to 09/18/16		1x	-T-----				
	WRAL			Tu	09/13/16	:00			\$1,500.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11,20.12	1
25	WRAL	America's Got Talent WED	8-10P								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
				09/12/16 to 09/18/16		2x	--W----				
	WRAL			W	09/14/16	:30	7:58 PM	PM16-137TH	\$1,700.00		1
	WRAL			W	09/14/16	:30	9:26 PM	PM16-137TH	\$1,700.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor	Invoice #	163925-1
Product	MCCRORY 9/12	Invoice Date	09/25/16
Estimate Number	4507	Invoice Month	September 2016
		Invoice Period	08/29/16 - 09/18/16
Property	WRAL	Order #	163925
Account Executive	Cheryl Blair	Alt Order #	08253787
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	09/12/16 - 09/18/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling	CIA - Mark PAID	Product 1/2	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	WRAL	Wednesday Hr 3	10-11p								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
					09/12/16 to 09/18/16	1x	--W----				
	WRAL			W	09/14/16	:00			\$1,800.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11	2
27	WRAL	Thursday Hr 1	8-9P								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
					09/12/16 to 09/18/16	1x	---T---				
	WRAL			Th	09/15/16	:30	7:58 PM	PM16-137TH	\$950.00		1
28	WRAL	Thursday Hr 3	10-11p								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
					09/12/16 to 09/18/16	1x	---T---				
	WRAL			Th	09/15/16	:30	10:24 PM	PM16-137TH	\$950.00		1
29	WRAL	Thursday Hr 2	9-10p								
		Q4 CANDIDATE WINDOW CARD - CLASS 3									
					09/12/16 to 09/18/16	1x	---T---				
	WRAL			Th	09/15/16	:00			\$950.00	See MG 20.6,20.7,20.8,20.9,20.10,20.11	1
				<u>Aired Spots</u>	82						

<u>Gross Total</u>	\$43,575.00	
<u>Agency Commission</u>	\$6,536.25	
<u>Net Amount Due</u>	\$37,038.75	<u>Payment Terms 30 Days</u>

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